

NewsyBITS

- **Member Organization/Company Name:** Banff & Lake Louise Tourism
- **Headline:** Parks Canada announces closure of Moraine Lake to private vehicles.
- **News Content**

Citing the increase in the number of visitors accessing Moraine Lake, [Parks Canada](#) announced the road will be closed to private vehicles year-round in 2023.

Several Banff and Lake Louise members offer tours and transport to Moraine Lake. Visitors can access the lake via these services, as well as Parks Canada shuttle services from the Lake Louise Ski Resort and Roam public transit, from June to mid-October.

People wishing to visit Moraine Lake are required to book their shuttle in advance. Our new website has a dedicated page on [Getting Around Lake Louise and Moraine Lake](#).

- **Logo** (attached in email)
- **Picture Optional:** [Parks Canada Shuttle Moraine Lake Picture](#)
- **Web link and contact information if applicable:** <https://www.banfflakelouise.com/louise-moraine-transportation>

- **Member Organization/Company Name:** Banff & Lake Louise Tourism
- **Headline:** 10-Year Vision for Tourism in Banff and Lake Louise Launched.
- **News Content**

[Lead Tourism for Good | 10-Year Vision for Tourism in Banff and Lake Louise](#) has officially been launched by Banff & Lake Louise Tourism, adopted by the Town of Banff, and supported by Parks Canada. The Vision is a once-in-a-generation project for our destination. It is truly transformational work with a broad definition of sustainability: social wellbeing, economic prosperity, and the protection of nature and the environment. It will be a guiding document for the future of sustainable tourism in Banff National Park. While there is more heavy lifting to do to realize the vision, this is certainly an historic milestone, and a moment to celebrate.

- **Logo** (attached in email)
- **Picture Optional:** [Destination Picture](#)
- **Web link and contact information if applicable:** <https://tourismtogether.ca/>