

It pays to visit Ottawa!



Tour operators get \$50 for every room night in the capital!

Participate in the Ottawa Visitor Incentive Program (Ottawa VIP) to obtain funding of **\$50 per room night** when it is accompanied by a paid admission to a participating attraction.

The longer your clients stay, and more they see, the more you save!

To participate in the Ottawa VIP, you just need to follow **3 simple steps**. Watch this [video](#) for the details.

To learn more about the Ottawa VIP, please visit <https://ottawatourism.ca/en/ottawavip> or send an email to traveltrade@ottawatourism.ca